

AVOID CHRISTMAS TREE FIRE

Most Care Should Be Used in Trimming, Thus Preventing Fatalities in the Homes.

PEOPLE cannot be too careful in guarding against fire when trimming a Christmas tree, says a correspondent in Good Housekeeping. There have been scores of Christmas tree fatalities in homes and in Sunday schools which a little care might have prevented. The writer once set a tree in a blaze, consuming nearly half of it, tinsel ornaments going with the green branches. A tiny candle had been wired too high, and it took only a few minutes of its brisk heat to char a branch above it and start a flame. A thick portiere was torn from its pole and thrown over the blaze. If it had not been at hand the light window curtains would have caught fire in another minute. Since that Christmas our tree has always been placed in the center of the room, and we have eschewed cotton wool, tissue-paper angels, and celluloid ornaments. First of all, we wire each candle securely in place at the furthest end of a branch which has nothing above it, either for tree or trimming. Then as the tree is denuded we watch carefully the fast-disappearing candles. Sometimes one of them, nearly burned down, will topple over or be merely a spark of flame, but near to something inflammable and be a menace.

GOOD TURNS ON CHRISTMAS

Chance for All to Aid the Friendless in Having Happy Yuletide Season.

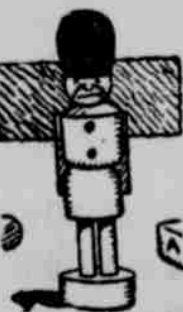
REAL purveyors of Christmas cheer may often find a market for their precious wares outside the pale of charity, for all homeless people are not necessarily poor, and neither are all childless homes necessarily unhappy. Housekeepers who are short on homes may combine these two lackings and make Christmas day a merry delight for the grown-ups in spite of these unfortunate conditions. There is always something peculiarly pitiable in the idea of any one "flocking alone" which should appeal to the home-maker without a family, so that this should be the occasion for her to gather in all the bachelor maids and homeless men of her acquaintance and give them a joyful opportunity to "flock together." Even the Scrooges, if she knows any, should be rescued from their lonely bowls of gruel and persuaded to open their shut-up hearts and wear them outside for general inspection, as Dickens says, "For Christmas daws to peck at." Therefore, collect six or eight of these birds of a feather who are destitute of near-by kith and kin and make your Christmas feast a center of good cheer for all the charming solitaires you are able to draw within its radius.—Woman's Home Companion.

Good Year for Violets.

Sweet peas have been forced for the Christmas market only for many years past. They must be started blooming before the cold weather begins. Then they will bloom all winter. Daffodils do not get in until February, but almost all the rest of the spring flowers, hyacinths, narcissuses, buvardia, and so on, are on the Christmas counters. Easter lilies, too, though rather cold and white for Christmas, are sold. Violets, are fine this winter, deeply, darkly, beautifully blue. Some millionaires now come in enormous sprays. There are cuttings but the favorite red Christmas carnation is the favorite. Holly comes from the hills of Maryland and the south. The wild holly supplies the market and there has never seemed to be any perceptible diminution of the supply. Great quantities of it are purchased by all sorts of dealers, who decorate their stores with it and send out a sprig attached to every Christmas parcel.

SAD FATE

Wooden Soldier: After faithful service in the nursery for a year, I will be cast aside for a new toy this Christmas.



Dumb Animals Remembered.

The noblest observances of Christmas are its charities. In all ages and among all peoples the poor have always been bountifully remembered on that day, and in many parts of England and Scotland even the lower animals are given an extra feeding that they, too, may have cause for rejoicing when all mankind are glad. Many readers will remember Burns' address of the auld farmer to his mare when presenting her with an extra feed of corn on New Year's day. "A guid New Year I wish thee, Maggie. Hae, there's a ripp to thy auld baggie."

To Avoid the Rush.

Soldier, just back from his harvest furlough, to the sergeant—"My father wants to know if I'll get another furlough at Christmas. Here is the picture of the pig that is going to be killed."—Elleguide Blatter.

Charm.

Many people regard "charm" as a gift of the gods, given to some and denied to others, like all other natural gifts. But "charm" is a "gift" that all may possess in a greater or less degree if they are prepared to cultivate it. This quality is the outcome of true sympathy and kindness of heart.

A True Sport.

Women have been accused of lack of sportsmanship; yet was a woman known to beat a carpet when it down?

FOR THEIR CHRISTMAS PARTY

Appropriate Decorations Add to the Zest and Gayety of the Yuletide Festivities.

IF SANTA CLAUS is to be present at the Christmas party supper—and of course he should be invited—he may appear in an automobile, but in order to be quite orthodox he should be driving his eight reindeer through the snow; and therefore the hostess should use a strip of snowy cotton wool plentifully sprinkled with frost for the table center. Purchase a somewhat large Santa Claus; he will be most effective dressed in a brown cloak with scarlet hood and cap. A fancy basket in the form of a wheelbarrow or chariot will answer the purpose for his sleigh, and should be loaded with presents of all kinds. The reindeer, which can be filled with sweets, may be harnessed to the sleigh with scarlet ribbons on which have been sewn a number of tiny bells. At intervals down the table place boxes of bonbons in the form of Yule logs, with garlands of berried holly and mistletoe arranged from log to log, the menus to be in banner form, each one being held by a miniature Father Christmas. A Cinderella scheme for the supper table is pretty. For the center purchase from your florist the wire frame of a coach. Cover it thinly with moss, binding it on with hemp; then cover it with scarlet geraniums, attaching the blossoms to the coach with fine silver wire; harness two milk-white toy horses to it with ribbons to match the geraniums. A smart little coachman and footman must be placed on

their respective places, and a doll to represent Cinderella dressed for the ball should be sitting inside.

Appropriate presents to be placed for the children would consist of a slipper filled with sweets for each little boy, and a doll dressed as a fairy in white gauze spotted with silver stars, holding a tiny wand, would delight the heart of each little girl.



HIS SUGGESTION
"We'll have to economize this Christmas, my dear."
"Yes, but how?"
"I've an idea. Let's give your relatives the same kind of cheap gifts we always give my folks."

TIT for Tat.
The Poet: "May I read you my new Christmas poem?"
The Musician: "Yes, if you'll let me play you my new Christmas cantata."
—Elleguide Blatter.

New Meter Records Steam.
A recording meter has been invented to measure the amount of steam used in an industrial plant and check waste.

Christmas Suggestions

Handkerchiefs Bath Towels
Silk and Lisle Hose Stationery

For Christmas Dinner

Cranberries Nuts, all varieties
Celery and Lettuce Dates

L. N. BAKER
161 West Superior St.

Motor Truck Lowers Farm Costs

THE farmer of the Middle West is a business man who utilizes every labor or time-saving device to increase his profits. That's why the farmer is coming to be the heaviest buyer of motor trucks.

At seeding time he hauls his seed to the field, thus economizing hand labor; at harvest time he hauls his grain, potatoes, and other produce, to market, and distance being a less prohibitive factor, is able to secure better prices; and all through the year he hauls his live-stock and chickens to market, and is able to deliver them in better condition, and with a minimum of shrinkage.

These are a few reasons why the farmer finds the motor truck profitable.

It must be apparent, then, that in no other part of the nation is rural distribution of petroleum products quite so important as in the states served by the Standard Oil Company (Indiana). These are the farming states which supply not only the Middle West but the entire nation with food. The ten states served by this Company are well termed the bread-basket of the nation.

To be of economic service to the farmer, the Standard Oil Company (Indiana) maintains throughout the territory it serves a complete chain of bulk stations, with tank wagons for delivery throughout the rural districts. The farmer has come to know that he can depend upon this service even under most trying conditions. That busy, dark green tank wagon serves the farmer with all the faithfulness with which the milk wagon and the ice wagon serve the flat dweller in the city.

The comprehensive distribution system of the Standard Oil Company (Indiana) is geared to service at the lowest possible cost. The money thus saved through large scale operation is passed on to the consumer by reasonable tank wagon prices throughout the territory served.

That this complete and highly efficient system of distribution maintained by the Standard Oil Company (Indiana) is indispensable to the new type of business farmer, no one acquainted with the facts can doubt.

Standard Oil Company
(Indiana)
910 So. Michigan Ave., Chicago
2354

CHRISTMAS OPPORTUNITY

Is waiting for you at the **SQUARE DEAL STORE**. Our Readjustment Sale is still going on. We have useful Christmas Gifts that will give pleasure all year for

Husband, Son, Father or Brother

Our Store is right in the Heart of the City. We have a big line of useful articles, and we are selling them at the readjustment prices. Our clothing is made of the best fabrics in latest styles.

Buy You Suit for Christmas Here---as You'll Profit Enough to Buy Several More Christmas Gifts

Jewelry of All Kinds
Young Men's Suits
Pants, Big Variety
Hats and Caps
Mackinaws
Underwear
Shoes

Shirts of All Kinds
Night Gowns
Pajamas
Handkerchiefs
Collars

Trunks and Suit Cases
Men's Suits
Suspenders
Sweaters
Mufflers
Ties
Belts
Hose

Shop Early and you'll have a better selection

A few of the things you will find at our store now

Read These Readjustment Prices—

SUITS

You have been waiting for the last three or four years for clothing to come down and now the hour is here. Men's Suits worsted and cashmeres, regular \$25, readjustment sale **\$14.89**

Men's Suits, snappy styles, well made in all shades, regular \$29.00 to \$32.50, sale price **\$19.48**

Men's and Young Men's Suits, \$35 value, sale price **\$23.75**

Men's Suits, nobby styles, full range of patterns, was sold at \$39.50. Readjustment sale **\$26.75**

Men's and Young Men's Suits. Single and double breasted regular \$49.50 to \$53, sale price **\$33.85**

Men's and Young Men's High Grade Suits in single and double breasted cashmeres and worsted. Sold for \$57 to \$60, readjustment sale **\$42.50**

Pants

Men's Heavy Work Pants, regular \$3.75 and \$3.95 value, readjustment sale **\$2.69**

Men's Work Pants, very good patterns, was sold for \$4.25 up to \$4.75, while they last **\$3.48**

Men's Fine Dress Pants, regular \$6.75 to \$7.00 value, readjustment sale **\$4.98**

A large assortment of Men's Work Pants, regular \$2.95 value. Just the thing. Will be sacrificed as cheap as overalls. **\$1.89**

Mittens

Men's Leather Fleece Lined Mittens regular 75c value at **48c**

Men's Heavy grey and brown Jersey Gloves. Sale price **18c**

Mackinaws

Good Heavy Wool Mackinaws, just the thing for the coming weather regular \$15.75 **\$11.45**

Men's Wool Mackinaws, sold at \$17.50, readjustment sale **\$12.50**

Men's Wool Mackinaw in good patterns, regular \$18.50, now **\$13.75**

Shirts

Flannel Shirts, regular \$4.25 value, sale price **\$3.39**

Flannel Shirts, sold at \$5.75 readjustment sale **\$3.98**

500 Heavy Work Shirts was sold for \$1.50 to \$1.75. While they last **98c**

Sox

Cotton and Wool Sox, very fine cotton dress sox, regular 39c value, sale price **24c**

Men's Silk Lise Sox in Everwear Brand regular \$1.00 value, readjustment sale **69c**

Men's Silk Sox, \$1.25 value while they last **89c**

Men's Cashmere Sox, regular 75c, readjustment sale **59c**

Men's Light Wool Sox for dress regular 75c value now **45c**

Men's Heavy Wool Sox, regular \$1 value. Take while taking is good **63c**

Men's Cotton Sox an extra good 25c value in black and brown. Special **14c**

Good suit case, regular \$2.45 value. Sale price **\$1.89**

Men's striped overalls, readjustment sale **\$1.39**

Men's red and blue handkerchiefs, regular 15c seller, special while they last **8c**

L. ROCKSTEIN

The Square Deal Clothier and Furnisher

128 E. Superior

ALMA, MICH.